

Symora Thomas

Senior Graphic Designer

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Education

BFA in Graphic Design (Cum Laude)
Virginia Commonwealth University
Richmond, Virginia
(09/2013 - 12/2016)

Visual Design
Santa Reparata International School of the Arts
Florence, Italy
(05/2015 - 06/2015)

Software / Skills

Software

- ▶ Photoshop
- ▶ Illustrator
- ▶ InDesign
- ▶ Premiere Pro
- ▶ Acrobat
- ▶ Microsoft Office
(Word, Power Point, Excel, Teams)

Skills

- ▶ Communications
- ▶ Publications
- ▶ Presentations
- ▶ Infographics
- ▶ Typography
- ▶ Brand Identity
- ▶ Data Merge Graphics
- ▶ Social Media
- ▶ Photography
- ▶ Video/GIFs
- ▶ Visual ideation
- ▶ Project management

Project Management

- ▶ Smartsheets
- ▶ Workday
- ▶ Monday.com
- ▶ Brandfolder

Summary

I am an experienced graphic design professional with more than a decade of accomplishments and a penchant for visual storytelling. I have a proven track record of delivering materials for marketing & communications, branding, social media, environmental design, and many others under tight deadlines and constraints. I also possess a keen eye for detail, an expert level of proficiency with Adobe Creative Suite applications, and a deep comprehension of graphic design principles and best practices.

Work Experience

Senior Graphic Designer - (8/2021 - Current)

American Hospital Association (Washington, DC)

- ✦ Create compelling visuals for a variety of outlets such as reports, presentations, internal collateral, digital advertising, white papers, infographics, social media, etc.
- ✦ Assist the Advocacy and Member Communications team with their initiatives using various design processes.
- ✦ Assist the policy team with communication materials under tight deadlines.
- ✦ Create full designs for large multi-page, data driven reports.

Graphic Designer - (10/2020 - 08/2021)

Penny Appeal USA (Alexandria, VA)

- ✦ Designed social media graphics for Facebook, Twitter, Instagram, etc.
- ✦ Worked with the marketing team to target specific audiences while remaining consistent with the brand's style and voice.
- ✦ Worked to troubleshoot technical issues in graphic files for pre-press, printing, web, and on-screen viewing.

Graphics Production Coordinator - (04/2019 - 04/2020)

Design Foundry | MMA Events (Hyattsville, MD)

- ✦ Managed all printed graphics and materials for event production.
- ✦ Managed multiple jobs simultaneously, set design project priorities, established on-going deadlines.
- ✦ Designed Visuals for large scale prints and panels, logos, and set collateral.
- ✦ Prepped files for print and/or cutting via router, etc.

Creative Designer & Photographer - (05/2017 - 07/2018)

firstSTREET: For Boomers & Beyond, Inc. (Colonial Heights, VA)

- ✦ Used photography and photo editing to create lifestyle images for new and updated catalog items.
- ✦ Managed and shipped Easy Climber Elevator footprints for sales associates.
- ✦ Instrumental in the development of a cohesive brand identity.

Art Director - (06/2015 - 03/2018)

Water in a Broken Glass (the film) (Baltimore, MD)

- ✦ Worked with director of photography to create the film's main poster.
- ✦ Crafted digital paintings to be used as on-set props.
- ✦ Crafted or otherwise acquired properties needed for filming.
- ✦ Designed promotional materials for post-production and crowd funding.